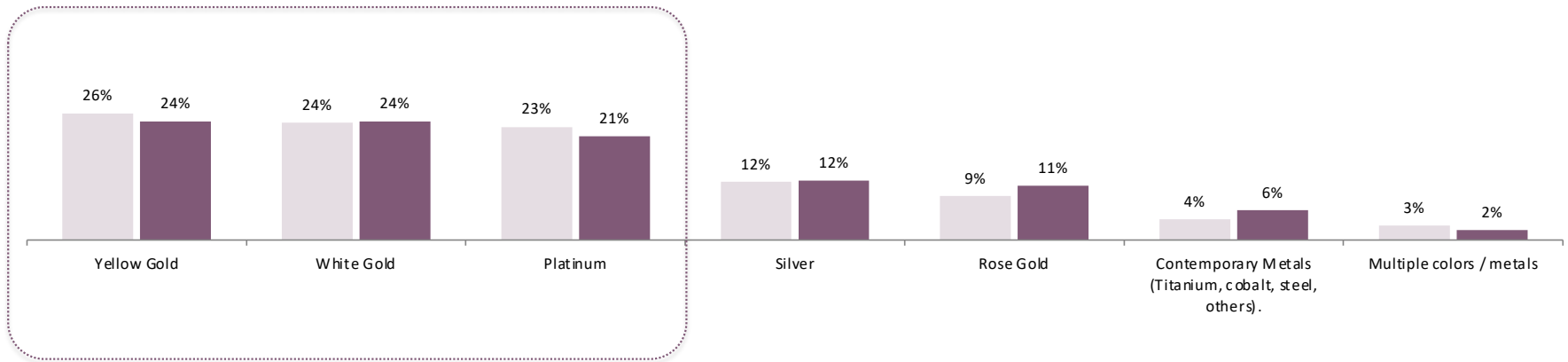




## Yellow gold, white gold and Platinum remain the preferred metals of choice

### Jewelry Precious Metal Preferences

When you buy pieces of jewelry which metal do you prefer? Please rank in order of preference



Survey February 2025

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