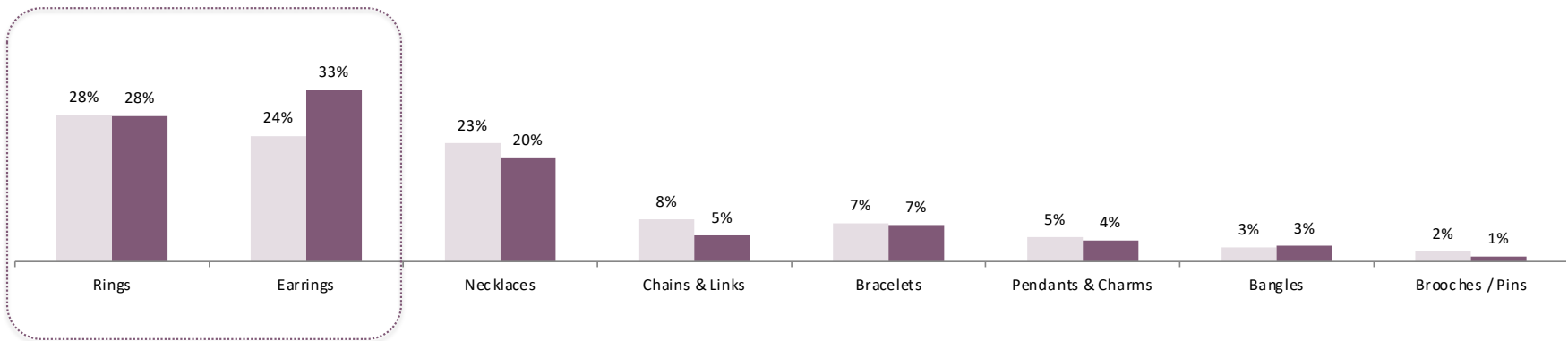




Rings and earrings remain the two most important types of jewelry; however, earrings are losing popularity compared to 2023 survey

Preferred Jewelry Categories to Wear

Please rank in the level of importance the type of jewelry categories you prefer buying or wearing:



Survey February 2025

Survey February 2023