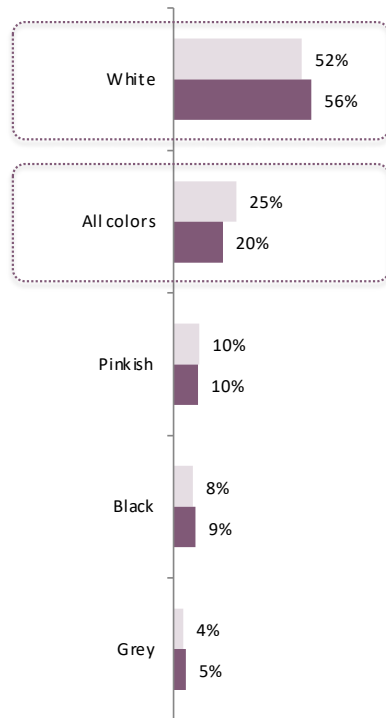




# White pearls remain the most popular, with an increase in color starting to emerge with classic styling being a preference

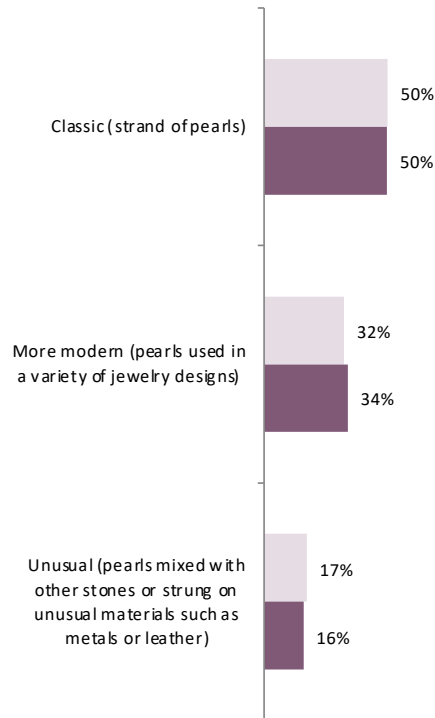
## Pearl Color Preferences

Which color pearls do you most prefer?



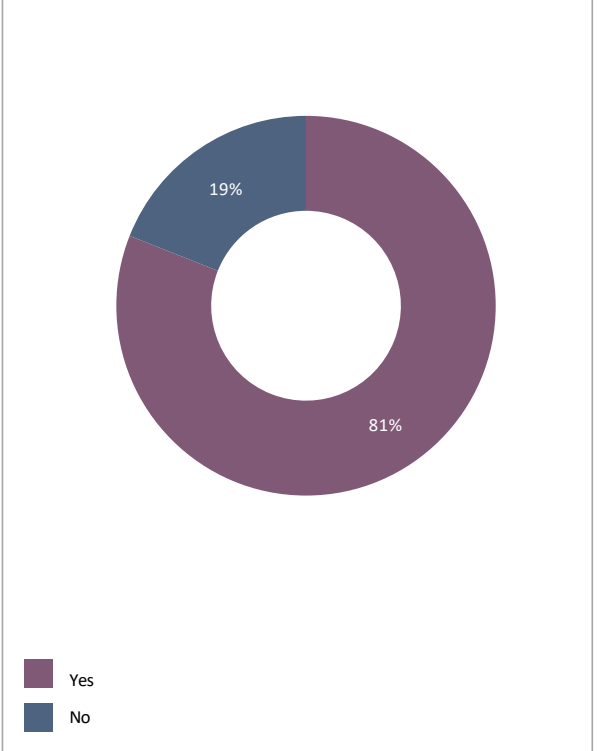
## Pearl Jewelry Style Preferences

When buying pearl jewelry which styles do you most prefer?



## Gift Pearl Jewelry?

Would you buy pearl jewelry as a gift?



Survey February 2025      Survey February 2023