

PLATINUM
TREND REPORT:
ENGAGEMENT RINGS



PLATINUM



Inherently Timeless, Perennially On Point

*6 white hot engagement ring styles
to wear now and forever*

Naturally white, 30 times rarer than gold, and hypoallergenic, platinum is the metal of the moment for engagement rings. An art deco stalwart of the 1920s, it has since traveled nimbly through the decades to set the standard for sophisticated, design-forward engagement ring settings. Platinum's allure is eternal. Today's most discerning couples continue to regard it as the ultimate in quality, luxury, and longevity. Many also pay attention to engagement ring trends, and right now, six key styles are commanding the spotlight.

Visit www.platinumjewelry.com to discover popular styles, inspiration, what to consider when making a purchase, and more.

Which one will capture your heart?



Pretty Pastels

Emeralds. Blue sapphires. Rubies. These are the enduringly classic choices for colored stone engagement rings, but right now, softer shades feel fresh and modern: It's the Barbie effect mellowing into a spectrum of muted pinks, lilac, lavender and peach, hues that can surface in durable center-stone contenders like fancy color diamonds, sapphires and spinels. Paired with mint green or melon for contrast—plus the incomparable luster of platinum—you get a palette that evokes rows of macarons in a Parisian patisserie. *C'est magnifique!*



KWIAT



SORRELINA



GEM PLATINUM



FEATHERSTONE



OMI



OSCAR HEYMAN



OMI

It's the Barbie effect mellowing into a spectrum of muted pinks, lilac, lavender and peach.

Gender Fluid

The look is neither feminine nor masculine but somewhere in between. Often there is a fiercely modern component to these rings: clean, meticulous metalwork, sharp geometric motifs and icy step-cut diamonds. And wider comfort-driven bands to fit an array of finger sizes. No binary labels are needed here—the “gender fluid” style is for celebrants. And that fact alone makes it inherently chic—especially when the ring is crafted in platinum.



SIMON G.



HARWELL GODFREY



HELZBERG



WALTERS FAITH



A. JAFFE



KIRK KARA



TACORI

Bezel Up

Sleek. Modern. Streamlined. After so many seasons of antique-inspired designs, a platinum bezel setting offers a welcome departure from frilly filigree and ornate openwork. In addition to protecting the diamond from damage, that naturally white metal border creates a clean, seamless look, further enhancing the brilliance of diamonds and colored gemstones. It can even be the ring's most interesting feature—half-bezels, milgrained bezels, and multiple bezels to contain a mosaic of diamond shapes are just a few of the possibilities. Plus, with its unmatched strength, platinum also offers extra security (and its space-age gleam is a bonus).





JADE TRAU



SIMON G.



MIOGNO



KWIAT



RAHAMINOV



MARK PATTERSON



RAHAMINOV

Platinum, with its unmatched strength, offers extra security to bezel set designs (and its space-age gleam is a bonus).

Metal Forward

Simple, uncluttered, and unadorned, the latest platinum designs let the luster of the metal shine through while its natural white hue accentuates the beauty of diamonds and colored gemstones. Blade-thin bands and barely-there prongs have been in vogue for several seasons, but larger center stones need substantial settings with better stability. Ultimately, the metalwork is what distinguishes your ring from everyone else's. As such, settings with bolder proportions and stronger profiles have emerged as a preferential alternative.



STULLER



RAHAMINOV



HEARTS ON FIRE



KWIAT



SIMON G.



JADE RUZZO



MARK PATTERSON

Elegant Emerald Cuts

On some level, an emerald-cut diamond engagement ring has always been, and forever will be, the definition of quiet luxury. Which is why an emerald-cut diamond in a platinum setting is an iconic pairing for the ages (especially since the lustrous metal is 30 times rarer than gold!). With distinctive linear facets, emerald-cut diamonds don't rely on brilliant sparkle to make a statement. Instead, the look is implicitly discreet and elegant. Like a sumptuous bespoke wool suit, it whispers of self-possession and impeccable taste.





TACORI



RETROUVAÍ



SINGLE STONE



A. JAFFE



GEM PLATINUM



KIRK KARA

This diamond shape doesn't rely on brilliant sparkle to make a statement. Instead, it whispers of self-possession and impeccable taste.



HELZBERG

Square Dance

The market is currently saturated with round brilliant diamonds and ovals. That may be why there's a natural pendulum shift afoot, one that is nudging today's engagement ring hunters towards a princess-cut diamond, which feels angles instead of curves. Unlike other diamond shapes, "square" can take many forms, whether it's a pillowy cushion cut or a radiant cut, with its captivating crushed-ice sparkle. Other squares include Asscher cuts, and the undeniable "leading lady" of this group: a princess-cut diamond, which feels "vintage" to Gen Zers, a cohort that's spurring the resurgence of 1990s/Y2K-era fashion.



JADE TRAU



GEM PLATINUM



RAHAMINOV



SINGLE STONE



LE VIAN



KIRK KARA



TACORI

Pretty Pastels

KIRK KARA, Charlotte wedding ring set in platinum with pink sapphires and diamonds

KWIAT, Platinum ring with radiant cut pink and pavé diamonds

SORRELINA, Nomad ring in platinum with spinel, Malaya garnet and diamonds

GEM PLATINUM, Platinum ring with pink and green diamonds

FEATHERSTONE, Platinum flower ring with pink sapphire and diamonds

OMI, Platinum three-stone ring with zoisite, chrysoberyl and diamonds

OSCAR HEYMAN, Platinum ring with cushion-cut morganite and half-moon diamonds

OMI, Platinum three-stone ring with purple spinels, pink sapphire and diamonds

Gender Fluid

SIMON G., Platinum ring with black and white diamonds

HARWELL GODFREY, Chunky Stardust platinum ring with diamonds

HELZBERG, Light Heart lab-grown diamond band in platinum

WALTERS FAITH, Platinum and diamond rock crystal ring

A. JAFFE, Platinum half-bezel ring with east-west emerald-cut diamond

KIRK KARA, Nugget engraved band in platinum with sapphire

TACORI, Couples Collection platinum band with bezel-set diamond

Bezel Up

MILAMORE, Duo Heart ring in platinum with white and light yellow pear shape diamonds and pavé diamond accents

JADE TRAU, Mariam ring in platinum with pointed bezel-set oval diamond center stone surrounded by diamonds

SIMON G., Platinum ring with bezel-set round diamond center stone and diamond accents

MIOSOGNO, Ariana ring in platinum with bezel-set pear shape center stone and pavé diamonds

KWIAT, Platinum ring with Asscher cut diamond in a bezel-set halo of calibré step-cut diamonds

RAHAMINOV, Platinum ring with bezel-set Movál diamond

MARK PATTERSON, Platinum engagement ring with bezel-set center stone and milgrain details

RAHAMINOV, Platinum ring with bezel-set Asscher cut center stone

Metal Forward

STULLER, Platinum three-stone diamond ring

RAHAMINOV, Platinum ring with Asscher cut diamond center stone

HEARTS ON FIRE, Vela ring in platinum with solitaire diamond center stone and subtle diamond details on the gallery

KWIAT, Platinum ring with radiant cut diamond and flush-set trapezoid side diamonds

SIMON G., Platinum ring with round diamond center stone and sapphire accents

JADE RUZZO, Markie ring in platinum with pear shape champagne yellow diamond

MARK PATTERSON, Platinum ring with bezel-set, east-west oval diamond

Elegant Emerald Cuts

POMPOS, Platinum and diamond halo ring with emerald cut diamond center stone

TACORI, Lunetta Crescent three-stone ring in platinum with emerald-cut center stone

RETROUVAÍ, Platinum ring with baguette diamonds

SINGLE STONE, Lisa ring in platinum with rectangular step cut diamond center stone accented with baguettes and carré-cut diamonds

A. JAFFE, Platinum ring with bezel-set emerald cut diamond

GEM PLATINUM, Platinum three-stone ring with emerald-cut diamonds

KIRK KARA, Charlotte boho modern cluster ring in platinum with emerald cut diamond and baguette and round diamond accents

RAHAMINOV, Platinum ring with bezel-set Asscher cut center stone

Square Dance

SINGLE STONE, Karina band in platinum with French cut diamonds

JADE TRAU, Nora ring in platinum with cushion-cut center stone and pavé diamond accents

GEM PLATINUM, Platinum three-stone ring with radiant cut diamonds

RAHAMINOV, Platinum ring carré cut diamond center stone and trapezoid side diamonds

LE VIAN, Aphrodite diamond halo ring in platinum with princes cut center stone

KIRK KARA, Channel set ring in platinum with graduated baguettes and princess cut center stone

TACORI, Lunetta Crescent ring in platinum with princess-cut solitaire diamond, milgrain details and pavé diamond accents

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