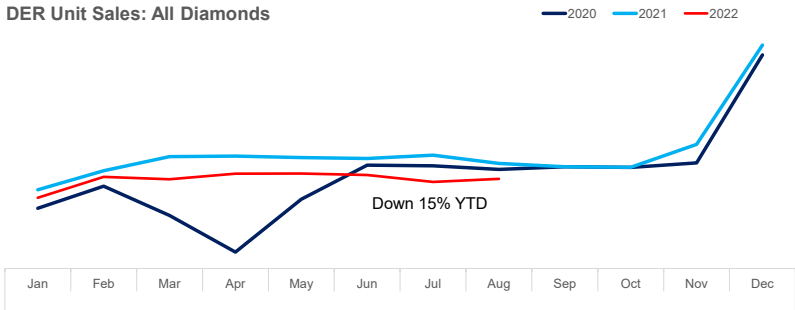


# US Diamond Engagement Ring Unit Sales

DER Unit Sales: All Diamonds



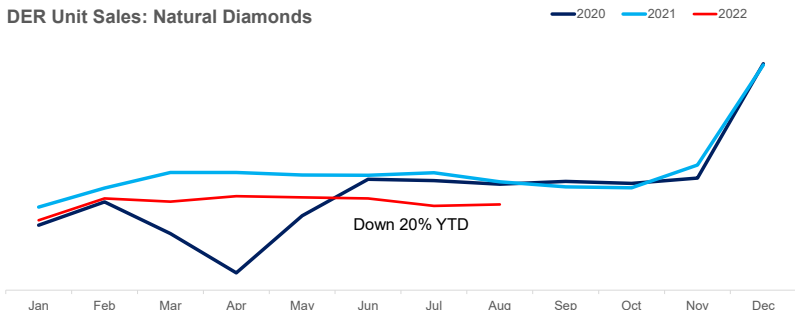
Source: Tenoris, Analysis: Edahn Golan

EdahnGolan.com



# US Diamond Engagement Ring Unit Sales

DER Unit Sales: Natural Diamonds



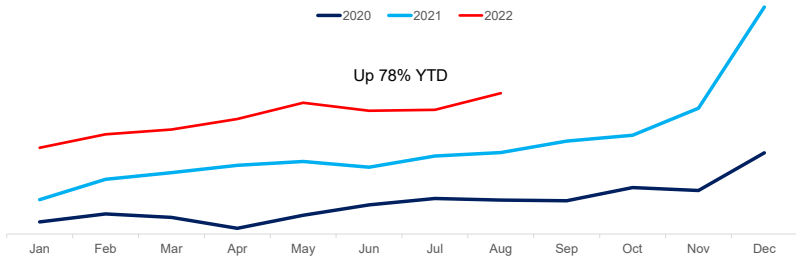
Source: Tenoris, Analysis: Edahn Golan

EdahnGolan.com



# US Diamond Engagement Ring Unit Sales

## DER Unit Sales: LG Diamonds



Source: Tenoris, Analysis: Edahn Golan

EdahnGolan.com



# US Diamond Engagement Ring Unit Sales

## DER Unit Sales Natural vs LG

2020: 2.6% of DER sales



Source: Tenoris, Analysis: Edahn Golan

EdahnGolan.com

