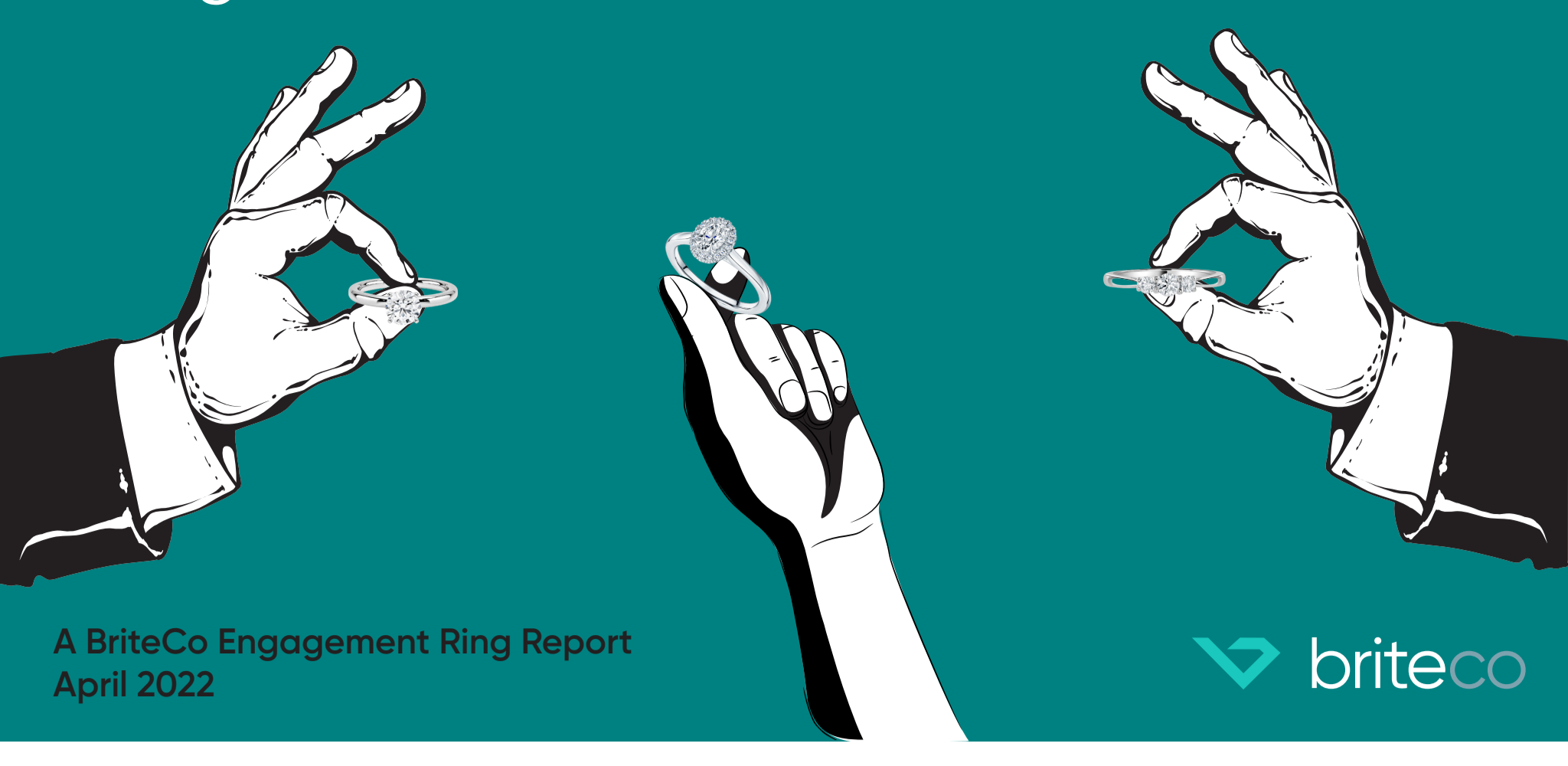


2021 Diamond Engagement Ring Buying Trends: Lab-grown vs Natural



A BriteCo Engagement Ring Report
April 2022



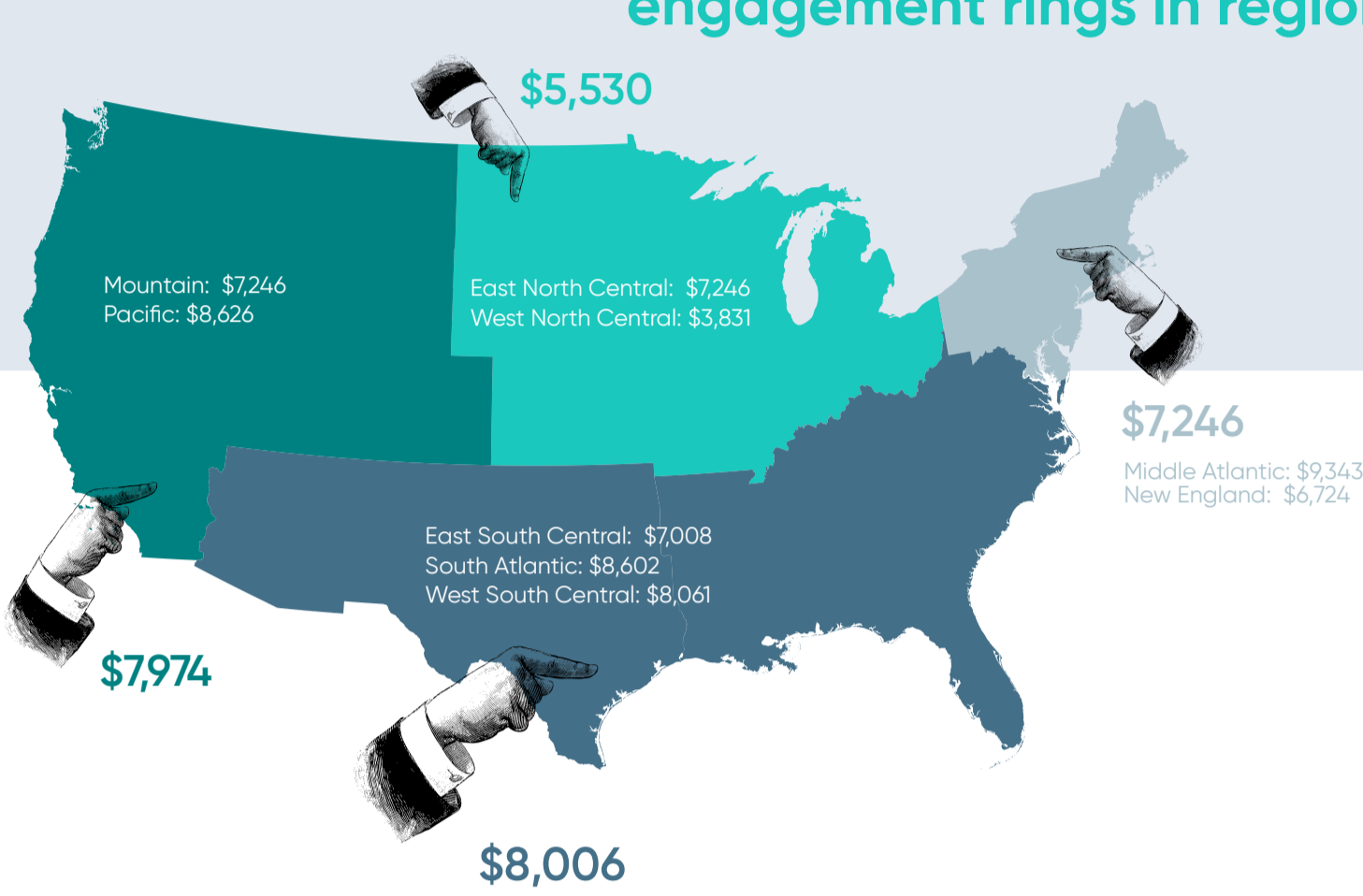
How much was spent on diamond engagement rings in 2021?

\$7,011



The average diamond engagement ring purchase increased by 6.1% in 2021 over 2020

How much was spent on diamond engagement rings in regions of the USA?



Lab-grown diamonds became more popular for engagement rings in 2021

28.4%

2021

18.7%

2020

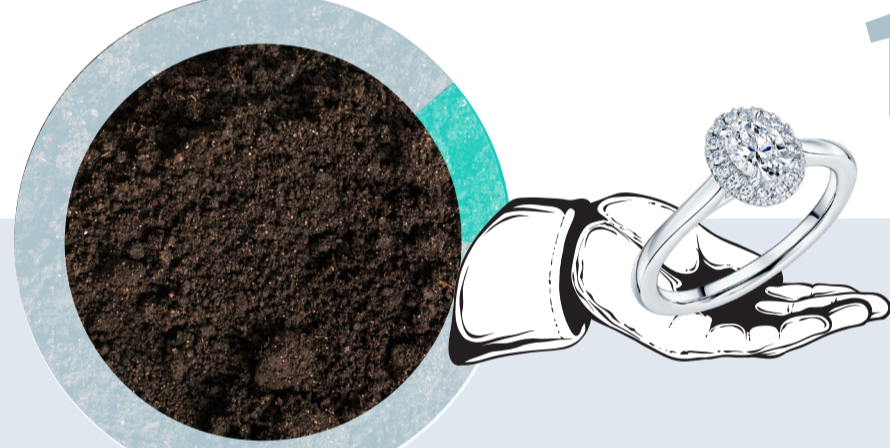
Lab-grown diamonds increased market share



Annual spending growth

11.9%

Natural 2021



Natural diamonds beat lab-grown diamonds in spending growth for 2021

8.6%

Lab-grown 2021



Both natural and lab-grown diamonds got larger for engagement rings in 2021

1.49

2021

1.25

2021

1.34

2020

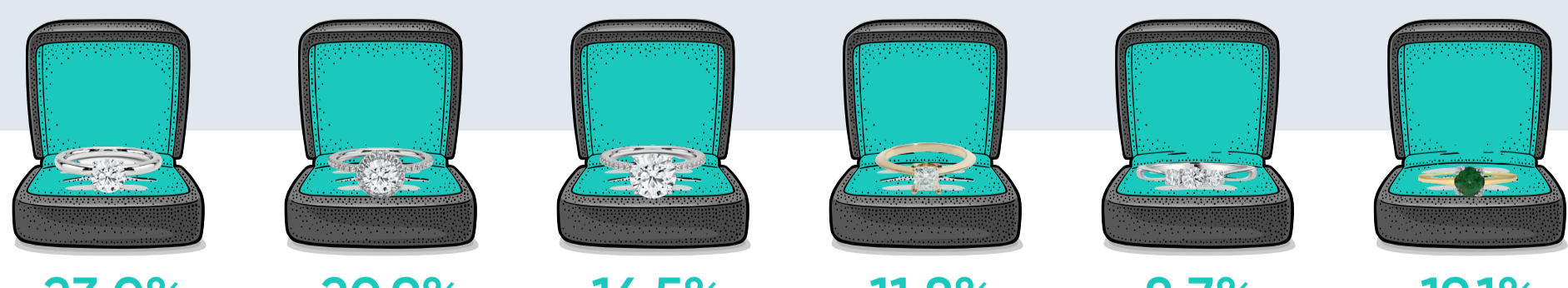
Lab-grown diamonds

1.16

2020

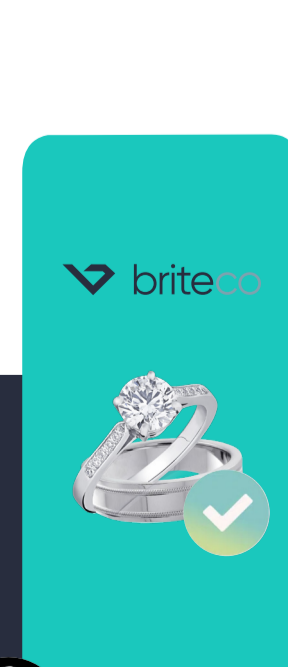
Natural diamonds

Solitaire and Halo were top diamond engagement ring styles in 2021



Don't forget to protect your diamond engagement ring!

Get an instant, no obligation quote for affordable, A+ rated engagement ring jewelry insurance from BriteCo.



Check your price

